



Christian Action Ministries

2011 Annual Report

*"In 2010, 14.5% of American households
(17.2 million) experienced food insecurity."*

...USDA

In 2011, CAM's food distribution
was up 54% over 2010.



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Christian Action Ministries
(417) 334-1157
www.christianactionministries.org

A Message from CAM Board Chairman



Dear Friends in Christ,

2011 was another year filled with blessings, challenges, and opportunities for CAM. Economic conditions continued to drive increased demand in families seeking assistance, as we served over 1,150 families each month by distributing nearly 219 tons of food within Taney County. We were also particularly blessed in constant and consistent support from our community despite difficult

In her message to you, Pat Davis comments on the demands that were met this past year and the solidification of our internal structure and locations designed to better serve those in need. Rather than basking in the accomplishments of the past several years, our CAM Board is committed to guaranteeing a viable future for years to come. Therefore, 2012 will include development of a CAM Foundation to accept bequeathments and donations that can establish a solid financial base for the continuation of CAM's mission. We are also planning a campaign to solicit regular and ongoing monthly contributions that will enable us to better budget for each year.

Throughout 2011, CAM was continually blessed by the charitable spirit of our community through fund raising efforts and food drives that enabled us to meet the growing demand. Without that support and the thousands of volunteer hours, we could not have accomplished such a large task. I particularly want to mention the generous contribution of time made by our volunteer executive director Pat Davis. Without her commitment we would have experienced significant financial distress.

2011 also marked the third of our annual Gospel Sing-Off fundraisers at Sight & Sound Theaters over Labor Day weekend. This is now the only major fundraising event conducted by CAM and the 4rd Annual is slated for Labor Day weekend 2012.

On behalf of our entire board, thank you one and all for your tremendous spirit of giving. Together with God's love, care, and direction, we can continue to accomplish great things in 2012.

Your humble servant,

Jack Burke

A Message from CAM Executive Director

Christian Action Ministries has experienced many changes and challenges in its 26 years of existence. 2011 certainly was no different. CAM saw record numbers of people needing the services we provide, and yet every need for food was met – and exceeded. It was all because of you – our partners, our supporters, and our prayer angels.



We also had the privilege of completing the first full year of being in a new facility – our “forever home” – that makes our process so much more efficient and orderly.

We completed the first year of having a mobile outreach program to the eastern Taney County region of Bradleyville, Protem, and Rueter. We completed the first full year of having acquired My Neighbor’s Pantry in Forsyth. In July we moved that operation to a new location with greater exposure and space. We were the recipients of a wonderful grant to provide us with 7 outdoor food drops for our folks in Forsyth, and good weather for each one.

CAM strives to assist people to fill a very basic need with a 3-day supply of nutritional food following the federal pyramid of food needs. Without the financial donations, food drives, individual donations, and many hours of work donated by an army of volunteers, CAM could never have met this goal.

I am so humbled and grateful to be a part of such a caring organization that plans, decides, and exercises the steps to be accomplished in order to fulfill this vision and mission in Christ’s name.

I look forward to the challenge of 2012 with a renewed satisfaction to continue to fill the need to help our neighbors. I ask that you – our supporters, partners, and prayer angels – walk with us in this journey. It could not be completed without your support.

God’s blessings to each of you.

With much gratitude,

Pat Davis

26 Years of History

Christian Action Ministries (CAM) was organized in 1984 by eleven churches and various members of the community in order to provide a central location for food distribution. As a result of that coalition, the CAM Food Pantry opened its doors in March of 1985. The Food Pantry has continued to be a significant resource for the needy in Taney County since that time. 2011 celebrated 26 years of service to the community by CAM.



The Mission

Christian Action Ministries (CAM) is a non-denominational local organization that is dedicated to providing caring assistance, in Christ's name, to people experiencing temporary crisis.

The Vision

Our vision is to help people obtain the basic resources of food, to encourage self-sufficiency and independence, and to bring together the caring communities - religious, business, and individual – for meeting these needs.

CAM Board of Directors

Jack Burke, Chairman
Jonas Arjes, Vice Chairman
Dave Hoy, Treasurer
Pat Davis, Executive Director
Linda Austin

Ben Dutton
Tim Mahoney
Cynthia Carson
Janet Akers
Chuck Pennel

CAM Staff

Pat Davis, Executive Director
Richard Burrows, Branson Pantry Supervisor
Dave Hoy, Forsyth Pantry Supervisor
Holly Hazard, Receptionist

2011 Statistics



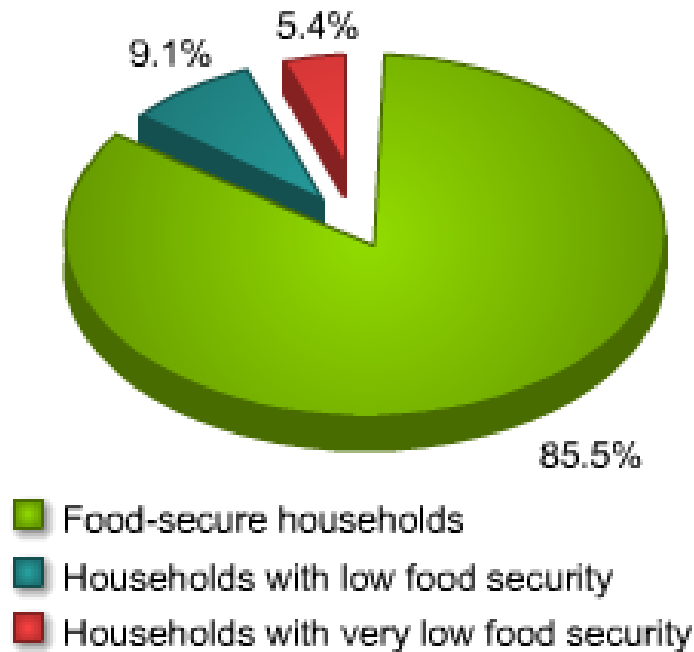
*In 2011, CAM provided needed food and resources to over **1,150 families per month**, averaging **2,656 individuals** and representing another double digit increase over the prior year. Meeting this need meant the distribution of **219 tons of food**.*

Families requesting help for the first time accounted for nearly 25% of our 2011 distribution.

“Give us this day our daily bread.”

Facts on Hunger

Food security status of U.S. households, 2010



Hunger in the United States has been dramatically increasing in the past several years. The USDA reports that 17.2 million households (14.5%) experienced food insecurity in 2010. Nearly identical to 2009 figures, this represents the highest levels of food insecurity observed since the USDA food surveys were instituted in 1995

According to the USDA, Missouri is slightly above the national average with a food insecurity rate of 15.8%, ranking #10 in food insecurity.

The USDA also reports that 20% of Taney County residents are classified as “living in poverty” and 31.3% of our county children, aged 0-17, are considered to be living in poverty.

CAM FOOD PANTRY - BRANSON



The Branson Food Pantry serves as the headquarters of Christian Action Ministries and our primary pantry operation. Once registered, clients are interviewed during each visit to determine level of need and specific food and hygiene items required by the individual/family.

DOING THE MATH: CAM provides enough food for three days (9 meals) per individual. Between all avenues of distribution in 2011, 31,870 individuals received enough food for 286,830 meals.

CAM FOOD PANTRY - FORSYTH



Our Forsyth pantry moved into a new facility on US 76 East in Forsyth.

The Forsyth facility also coordinates the mobile outreach for eastern Taney County and semi-truck food drops through grants from the Slusher Foundation.

Did You Know? A \$1 cash donation enables CAM to buy \$5 of food. Plus, due to special offers through Ozarks Food Harvest, a \$1 cash donation can buy 5 or more boxes of cereal!

CAM MOBILE OUTREACH



On the first Wednesday of each month, the CAM van and trailer are loaded with food for distribution at various churches in eastern Taney County. Currently serving over 70 families.

CAM FOOD DROPS



Thanks to grants, CAM sponsors periodic food drops. A semi truck from Ozarks Food Harvest drops pallets of food, which is then distributed to pre-registered families.

Plans for 2012 are to hold such food drops approximately every two months and about 240 families generally register to participate.

Making Donations

***CAM –
Support for the community,
by the community!***

Visit www.christianactionministries.org to learn more about the various ways to make donations* to CAM:

- **Individual cash or food donations**
- **Corporate cash or food donations**
- **Automated monthly donations**
- **Conducting food or fundraising drives**
- **Bequests/Grants**

* Donations to Christian Action Ministries, a tax-exempt organization under Section 501(c)(3) of the Internal Revenue Code, are tax-deductible to the extent permitted by law. Consult with your accountant.



Remember

Over one third of the people receiving food from Christian Action Ministries are children. Their parents are doing their best, but often need help to keep up with expenses. When you donate time, food, or money to CAM, you are helping the children of our community. Approximately one in four families coming to CAM have not had to ask for help before – this is their first time! In today's world, any one of us could be seeking help tomorrow.

As Jesus taught us, “Whatsoever you do for the least of my brethren, that you do unto me.”

Support your community by supporting CAM!

2011 Financial Statements

2011 Financial Statement (Branson & Forsyth combined)

Operating Income

Businesses	\$ 26,446
Churches	\$ 36,562
Individuals	\$ 39,477
Clubs/Organizations	\$ 9,043
Fundraisers	\$ 12,463
City of Hollister (designated)	\$ 2,500
Foundations	\$ 60,342
Special Designated Funds	\$ 9,944
Interest	\$ 322
Food Donations*	\$438,000

TOTAL OPERATING INCOME **\$635,099**

* Food donations quantified at \$1/pound for accounting purposes.

Operating Expenses

Operational Expenses	\$ 32,843
Rent	\$ 22,500
Food Purchases	\$ 71,859
Personnel Expenses	\$ 51,918
Fundraising Expenses	\$ 7,371
Insurance	\$ 5,005
Pantry Distribution	\$438,000
Designated Disbursements	\$ 10,500
Emergency Relief Disbursements	\$ 6,453

TOTAL OPERATING EXPENSES **\$646,449**

TOTAL 2011 NET OPERATING INCOME **\$ -11,350**

CAM FACT - 2011

83¢ out of every dollar donated to CAM IN 2011 was directly distributed to the needy in the form of food and emergency aid. The remaining 17¢ supported our operational expenses such as rent, utilities, transportation, and personnel. The CAM Board is committed to maximizing the value of every dollar donated by continually monitoring and minimizing expenses.

2011 Statement of Financial Condition

2011 Balance Statement

Assets

CURRENT ASSETS

Operating Account	\$ 44,843
Reserve Account	\$ 50,053
Restricted Funds	\$ 9,000
Ozark Food Harvest Credits	\$ 18,729
Other Assets	\$ 600

Total Current Assets \$123,225

FIXED ASSETS

Furniture, Fixtures, Equipment	\$ 21,377
Leasehold Improvements	\$131,991

Total Fixed Assets \$153,368

TOTAL ASSETS **\$276,593**

Liabilities & Equity

Equity:

Contributed Surplus	\$253,334
Opening Balance	\$ 16,315
Unrestricted Net Assets	\$ 18,293
Net Income	\$-11,349

TOTAL EQUITY **\$276,593**

Liabilities: 0

TOTAL LIABILITIES & EQUITY **\$276,593**

Note: The 2011 Financial Statement and 2011 Balance Statement presented in this report have been abbreviated and combined for simplified viewing. Detailed statements are available upon request.

Thank You!

The CAM Board of Directors and Staff would like to sincerely thank everyone for their generous gifts of cash, food, experience, time, and prayer throughout 2011. As a community supported organization, CAM relies solely on the contributions from businesses, individuals, churches, and organizations within our community.

Our list of donors prohibits naming each and every one, and many prefer to remain anonymous, but one group deserves special recognition – our volunteers!



Words cannot express our love, gratitude and thanksgiving for our wonderful group of volunteers at CAM! Without their help, many would go hungry!

During 2011, these fantastic volunteers donated thousands of hours of time to CAM!

If you would like to volunteer your time, efforts, and experience, please contact CAM at (417) 334-1157 or visit www.christianactionministries.org,

Christian Action Ministries

