

CAM Press Release
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Southern Raised Wins Gospel Sing-Off

Branson, MO...A team of celebrity judges ranked 12 talented finalists performing before a crowd of nearly 1,000 for CAM's 3rd Annual Gospel Sing-Off at Sight & Sound Theater on Sunday afternoon. Southern Raised, a bluegrass gospel group of three sisters and a brother from Crane, Missouri, took first place. These talented musicians and singers won a prize purse of \$1,500 and two performance slots at Silver Dollar City on Labor Day. Placing second with a \$1,000 prize purse was Todd Braschler, a minister from Wichita, whose family has roots in Branson's entertainment history. Taking third place and \$500 was Jericho, a quartet from DeSoto, Missouri. Braschler was a third place winner last year and Jericho took second place in 2009.

Attendees raved about the level of talent in this year's event, which was opened with some powerful gospel singing by SIX. Last year's winners, the Peterson Family, also made a guest appearance to open the second half of the show. Prior to announcing the winners, local saxophonist Gary Dooks performed Amazing Grace to the delight of the crowd.

For the third straight year, Bob Hubbard of the Jordanaires and the Foggy River Boys kept things on pace as the host emcee. Aside from the opening invocation and introduction of the acts, Bob also traded a few quips with judge Ronnie Page, who sings with the Downing Street Boys and is the entertainment editor for the Independent. Ronnie began his career with the Oak Ridge Boys, later joining the Chuck Wagon Gang.

Judge Bogie Bohinc, one of Branson's top guitarists, commented, "Every finalist up there was a winner. The talent was exceptional and the judging decisions were tough. However the real winners of this event are the people in our community who will be helped by CAM."

Pat Davis, CAM's Executive Director, announced to the crowd that over 1,400 families were helped by CAM in August. "This is a record number for us and is indicative of the ever-increasing need. That's why CAM needs your support as we begin to prepare for the winter months of traditionally greater need."

CAM Board Chairman and producer of the event Jack Burke added, "We are particularly grateful to our wonderful and supportive community, along with Sight & Sound for providing this fantastic venue for our annual Sing-Off and Branson Tourism Center for sponsoring the prize purses. We're blessed to be living in an area where neighbors truly do help neighbors."

Anyone wishing to make a donation to CAM can call 335-1157 or visit www.christianactionministries.org.